

THE MARKET MAKER IN PRIVATE LENDING



THE NATIONAL
PRIVATE LENDERS
CONFERENCE

SPONSORSHIP OPPORTUNITIES



The National Private Lenders Conference is the largest private lending conference in the country. We have served the private lending space for 21 years. Our success can be attributed to our track record of consistently producing premium events for industry professionals to network and grow their businesses.

Our mission is to facilitate commerce between capital providers, lenders, investors, brokers, and service providers. At our conference, you can expect to hear from industry experts who will share their insights and experience on the latest trends and developments in private lending. We cover a wide range of topics, including risk management, deal structuring, market analysis, and legislative and regulatory compliance.

We're Here to Help You Grow.

Building relationships is crucial in the lending industry. The NPLA conference provides ample networking opportunities for attendees. We facilitate numerous networking events throughout the conference to ensure that guests and sponsors have the opportunity to connect and build valuable partnerships.

Our team is comprised of experienced professionals who are passionate about the private lending industry. We understand the challenges lenders face, and we are committed to providing an exceptional conference experience that meets the needs of our attendees.

WE ARE THE MARKET MAKER IN PRIVATE LENDING.

We encourage you to browse our website to learn more about our Sponsors and us.

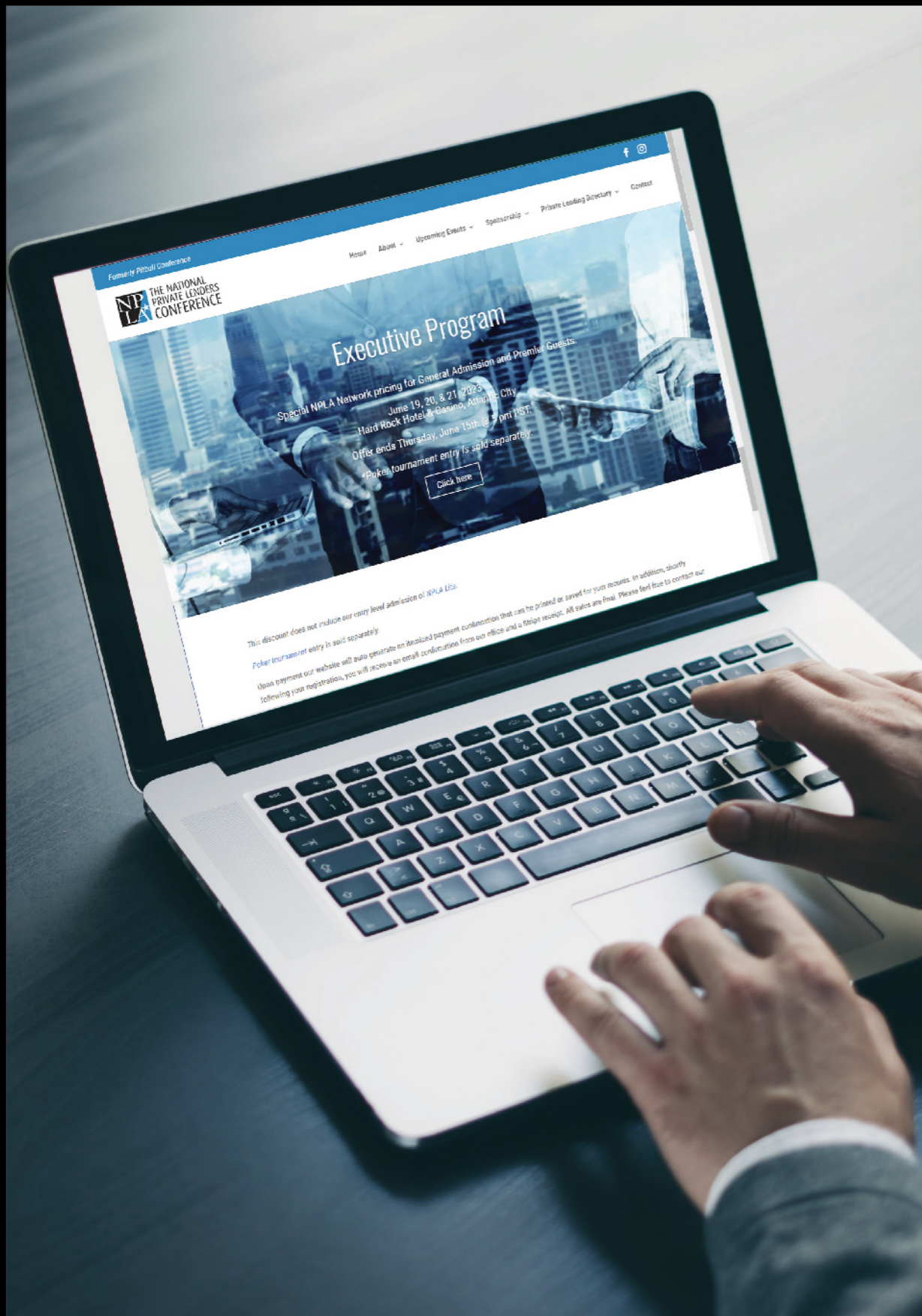




OUR EVENTS

- Guests come from all over the country
- Our target market includes real estate agents, brokers, lenders, investors and capital providers
- On average, we welcome 450-550 quality professionals to each event
- Guests spend an average of \$795-\$1995 to register for the event; excluding airfare, hotel and other expenses — reflecting their high level of commitment and interest
- The connections made by individuals and companies at NPLA events have become known as an “invaluable commodity” within the industry





OUR WEBSITE

- Our website: nplaconference.com receives thousands of page views every week
- Our database consists of 1.4 million contacts
- Our email advertising and social media posts reach a national audience of real estate agents, brokers, lenders, investors, service and capital providers

FIVE LEVELS OF SPONSORSHIP

❖ GOLD

❖ SILVER

BRONZE

RUBY

SAPPHIRE

ALL SPONSORSHIPS INCLUDE THE FOLLOWING

- Placement of your company logo in our email campaigns as well as on our website with hyperlink for the marketing cycle leading up to the event
- Access to the NPLA Conference Networking App which assists in connecting with Guests and fellow Sponsors (We do not provide data of conference Guests)

*Please keep in mind that we do not allow anyone to sell their products from the stage. The purpose of any on-stage appearance is to be educational, providing real-time information pertinent to the private lending industry and reflecting your specific expertise.

GOLD

LHR&G
PRIVATE LENDER LAW.COM



TO INCLUDE THE FOLLOWING:

- 1st Tier location of Reserved Exhibitor's Space
- 10' x 10' Area booth, a 6' draped table and chairs
- Admission of four company representatives with full access to all catered events
- One company representative to participate in an on-stage, small panel discussion
- Name & photo of your representative will appear on our website and in our email ads along side other Panelists and Featured Speakers

TOTAL INVESTMENT: \$13990

SILVER



TO INCLUDE THE FOLLOWING:

- 2nd Tier location of Reserved Exhibitor's Space
- 10' x 10' Area booth, a 6' draped table and chairs
- Admission of one to three company representatives with full access to all catered events
- One company representative to participate in an on-stage panel discussion
- Name & photo of your representative will appear on our website and in our email ads along side other Panelists and Featured Speakers

TOTAL INVESTMENT: \$11990

BRONZE



TO INCLUDE THE FOLLOWING:

- 3rd Tier location of Reserved Exhibitor's Space
- 10' x 10' Area booth, a 6' draped table and chairs
- Admission of one to three company representatives with full access to all catered events

TOTAL INVESTMENT: \$7990

RUBY



TO INCLUDE THE FOLLOWING:

- 5th Tier location of Reserved Exhibitor's Space
- Allowed to display one 8" tall x 3' Wide banner
- A small round 30" draped table will be provided to display marketing materials
- Admission of one company representative with full access to all catered events

TOTAL INVESTMENT: \$5990

SAPPHIRE



This is a Non-Exhibiting Sponsorship. Perfect for companies whose primary interests are market exposure and name recognition

- Acknowledgment of your company's participation as a Sponsor in the morning's PowerPoint presentation
- Access to the NPLA Conference Networking App which assists in connecting with guests and fellow Sponsors. (We do not provide data of conference guests)

TOTAL INVESTMENT: \$3000

À LA CARTE

TONIGHT'S COCKTAIL PARTY HOST

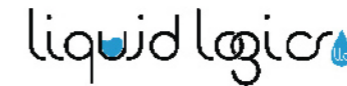
LHR&G

PRIVATELENDERLAW.COM

To INCLUDE THE FOLLOWING:

- Placement of your company's logo in our email campaigns and on our website with hyperlink for the marketing cycle leading up to the event. For further details [click here](#).
- VIP COCKTAIL PARTY - \$20,000
- CATERED BREAKFAST - \$10,000
- CATERED LUNCH - \$10,000
- CATERED DINNER - \$20,000
- AFTER PARTY - \$25,000
- BRANDED LANYARDS - \$7500
- ONE-HOUR BREAKOUT SESSION - \$5000
- COFFEE, BEVERAGE & SNACK STATION - \$7500
- WIFI - \$5000
- NETWORKING SESSION - \$7500
- CHARGING STATION - \$5000

SOME OF OUR



EVENT SPONSORS

THE MARKET MAKER IN PRIVATE LENDING



WE APPRECIATE YOUR TIME AND INVITE YOU TO
CONTACT US WITH ANY QUESTIONS

info@nplaconference.com
www.nplaconference.com

212.579.6752

THANK YOU